

# Inspiring collaboration to save England's most threatened species

We are a partnership working to prevent the extinction of threatened species in England. By pooling expertise and developing new ways of working we will put over 100 priority species on the road to recovery by 2020. We shall inspire people across the country to discover and care for threatened animals, plants and fungi. Our legacy will be to share experience and success so that populations of threatened species are restored to more landscapes.

## Our aims and priorities are:

- To conserve the highest priority threatened species across a series of nationally important landscapes**
  - By improving habitat condition and connectivity, and reintroducing species where necessary
  - By enabling targeted species to make steps to recovery, which will be shown by increased abundance, distribution and resilience.
- To work together to provide integrated action and advice for species assemblages**
  - By combining knowledge and best practice for multiple species groups, and sharing and developing skills
  - Collaborating to give species their place in landscape scale conservation.
- To inspire people to discover, value and act for England's threatened species**
  - By sharing stories and experiences, finding out why species matter to them, and helping people to get more involved
  - By making threatened species conservation more relevant to many more people.

## Giving species a better future

We are working with landowners, land managers, volunteers and communities to give these species a better future. A series of seven integrated and 12 single species projects will deliver our aims in locations across England. Alongside national engagement, these projects will inspire the public to champion species recovery.

Back from the Brink is generously funded by:



# What we're doing and where

## Our integrated projects

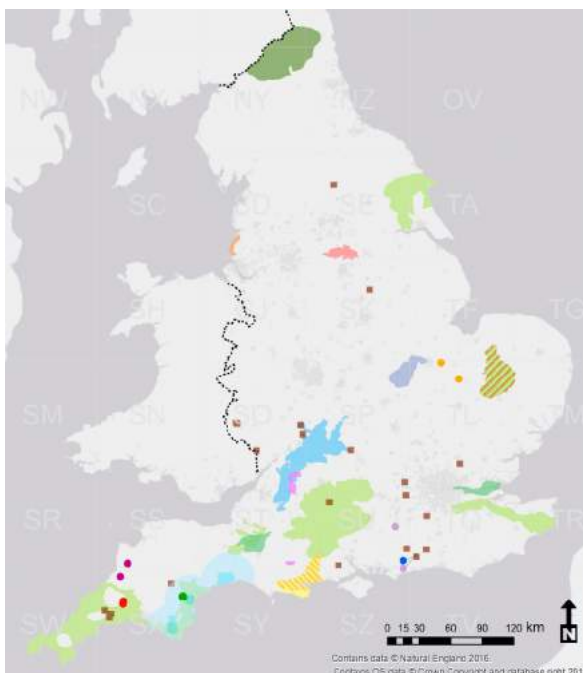
Addressing the needs of threatened species in key habitats and landscapes

- Dorset's Heathland Heart – Heathland
- Ancients of the Future – Deadwood
- Colour in the Margins – Arable
- Limestone's Living Legacies – Limestone Grassland
- Gems in the Dunes – Dunes
- Roots of Rockingham – Woodland
- Shifting Sands – Securing a Future for the Brecks

## Our species recovery projects

Focused work to conserve specific threatened species

- Barberry Carpet Moth
- Black-tailed Godwit
- Grey Long-eared Bat
- Lesser Butterfly Orchid
- Cornish Path Moss
- Field Cricket
- Ladybird Spider
- Little Whirlpool Ramshorn Snail
- Narrow-headed Ant
- Pine Marten
- The Shrill Carder Bee
- Willow Tit



## Inspiring a nation

To discover, value and act for threatened species through:

- High profile website and social media campaigns
- Inspirational photo stories of threatened species
- A film festival of community-created photo stories and videos
- A community arts programme and exhibition
- Land management training
- An individual giving programme
- Millennium seedbank collection
- Volunteer mentoring

## The programme in numbers

**20** species saved from extinction in England

**92** threatened species with improved conservation prospects

**112** threatened species benefit from our work

**1,290,000** people reached by the programme

**59,400** people engaged directly

**5,850** people taught new skills

**8,600** people learn skills indirectly

**2,930** volunteers undertake 7,030 work days

## Contacts for further information

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Back from the Brink was developed by Natural England and Rethink Nature



Rethink Nature is a partnership of seven conservation charities



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